

Order / Rev: 218475
 Alt Order #: 06868916
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: POL/Priorities USA Action
 Product Desc: 10/30-11/6 PRIORITIES USA ACT
 Estimate: 1895
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	10/31/12	10/31/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	--W----	:30	1	\$3,000.00	P1	0.00	NM	1	\$3,000.00
WAVY NEWS10-6<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$3,000.00		0.00						
E 15	WAVY	11/01/12	11/01/12	NBC Nightly News WKD&M NBC Nightly News		630p-7p	---T---	:30	1	\$5,000.00	P1	0.00	NM	1	\$5,000.00
NBC NITELY NWS< NO 60S															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$5,000.00		0.00						
E 16	WAVY	11/05/12	11/05/12	M-F 7-730p M-F 7-730p	CM	7-730p	M-----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
ENT TONIGHT 30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$2,000.00		0.00						
E 17	WAVY	11/01/12	11/01/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	---T---	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$1,000.00		0.00						
E 18	WAVY	11/02/12	11/02/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	----F--	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	1		\$1,000.00		0.00						
E 19	WAVY	11/05/12	11/05/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	M-----	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$1,000.00		0.00						
E 20	WAVY	11/03/12	11/03/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a	-----S-	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
WAVY NWS SAT6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$1,000.00		0.00						
E 21	WAVY	11/03/12	11/03/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a	-----S-	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
WAVY NWS SAT7A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$1,500.00		0.00						
E 22	WAVY	11/03/12	11/03/12	LN Sa WAVY News 10 @11 Sat	CM	11p-1130p	-----S-	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
WAVY NEWS10-11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$2,500.00		0.00						
E 23	WAVY	11/04/12	11/04/12	Sun News 11p (Football) Sun News 11p -- Late	CM	1130-12a	-----S	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
WAVY NEWS 10- SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$2,500.00		0.00						
													Totals	23	\$51,300.00